

IFFD Information 2022





TRAINING: ACTIVITIES PLANNED FOR 2022

1. Digital transformation project (IFFD Innovation and Transformation Process).

In 2019 IFFD began a digital transformation process that seeks to renew the organization's objectives and structure in order to connect with users and better respond to their needs by offering innovative content and updated pedagogical methodologies. It is also about making better use of the extensive network of volunteers around the world who collaborate with IFFD (around 7,000 people), making their work more efficient by incorporating technological tools and enhancing the abundant talent that exists among them.

This digital transformation project initially had an expected duration of 3 years, but the stage of escalation to the entire organization will last for 2 years. During the first half of 2019, a training process for the IFFD work team took place with support from companies specializing in design thinking and 'Agile' methodologies. In the second half of the year, 4 pilot prototyping projects were launched with international multidisciplinary teams.

In 2020, the consolidation stage began, which involved creating a network of international multidisciplinary teams to work on various transformation and innovation projects. Throughout 2020, 13 teams were launched with a total of 148 members from 35 countries on all continents. Around 18 people were specially trained to coordinate these teams.

With the aim of professionalizing IFFD through a collaborative work system that promotes the integration of IFFD members in the decision-making process, taking advantage of talent and connecting with our users, we devised a structure of permanent teams that we have called 'change teams.' These structural teams are supported by 'innovation teams' that work on specific projects with end-dates. All these teams are made up of volunteers. Their members are professionals from different sectors and of various nationalities.

During the first half of 2021, we completed the consolidation process of this modernization and innovation project. Throughout the second half of 2021 it was possible to start the scaling process; that is, to extend this project to the entire organization.

The change teams that make up the structure that advises the IFFD core group are: the TALENT team, the pedagogical innovation R&D team, the TECHNOLOGY innovation team (TECH), the COMMUNICATION team, and the BUSINESS MODEL team. The YOUTH team, initially planned as an innovation team, has also been integrated into this structure because it is necessary to apply a different strategic vision to youth. In total, there are now 6 permanent teams that advise IFFD.

All change and innovation teams follow a training program in methodologies for innovative and collaborative work.

In 2022, the change and innovation teams will be given the following tasks:

- **Preparation for the first IFFD Digital Congress (January-June 2022).** On June 4 and 5, the first IFFD digital congress, titled 'Lovetalks, Emotion and Sexuality', will take place. The congress will be geared towards people of all ages and it will offer practical answers to the most important issues on this topic through pre-recorded sessions with experts in the field. Sessions will be offered in English and Spanish (original language + subtitles) during the two days of the congress, and the recordings will also be accessible after the congress. We hope to exceed 20,000 participants. About 80 people from all over the world, and belonging to 9 of our change and innovation teams, are involved in the preparation for this congress.

COMMUNICATION team and MARKETING team will be in charge of designing and implementing the communication plan, for the entire organization and for the Digital Congress. They will be also responsible for coordinating the implementation of the new brand on local partners, as well as updating the corporate image in communication tools and graphic material.

TECH team will focus on the functioning of the digital platform and technical tools for the Digital Congress. BUSINESS MODEL team will test this business model in order to validate it. In addition, this team will be in charge of getting feedback and learning points for future improvements.

- **PEDAGOGICAL team.** During the first half of 2022, this team will be divided into two innovation teams. The first of these will be dedicated to methodological innovation in IFFD programs. This team will explore the possibility of introducing new resources and ways of working together in the IFFD program sessions.
- **MARKETING team.** The second team to be launched will be dedicated to improving the presentation and promotion of IFFD courses. Throughout 2022, the work of the 'Synergia' program update teams will continue and new teams will be started.
- **The YOUTH team** will coordinate at least 2 editions of the Personal Project international digital course, one per semester. Also, this team will continue training moderators for Personal Project and will collaborate with the Synergia pre-university team to train youth moderators for this new program.
- **The TALENT team** has the mission of implementing improvements in the organization and in the relationship between IFFD and its associated centers. At the end of 2021, it activated an internal communication space (Slack) to streamline IFFD's communications to and among its members. The goal is that by the middle of 2022, IFFD collaborators will be able to communicate quickly in this common forum. During the first quarter of the year this team will intensify the search within the IFFD community for key talents that can be used in various projects.

2. Coordination of training courses in 70 countries in Africa, America, Asia, Oceania and Europe.

In 2022, IFFD will continue to support local teams by providing training materials, offering advice to member countries for the implementation and running of the programs, training coordinators and moderators, and providing support for the organization of the courses by coordinating the exchange of trainers between countries.

IFFD programs have the following objectives:

- Provide attendees with in-depth knowledge of each stage of personal and family development.
- Promote both the individual and joint responsibility of parents in the education of their children.
- Train parents so that they can design their family project.
- Offer communication and problem-solving skills that promote a harmonious family environment.

Since the beginning of the Covid-19 pandemic, the planning of IFFD courses has been a great challenge since they have had to be adapted to an online format. The innovative effort of our collaborators in various countries to maintain the essence of the IFFD programs in their online version has been successful for the most part. Despite the distance created by the screen, they have managed to generate friendly environments in the courses.

During 2021, the Family Enrichment centers have held courses mainly online, although they have also been held in person when circumstances have allowed it.

The online format has allowed us to organize 2 international Family Enrichment courses in 2021:

- Digital Personal Project (2nd edition), held from February to May, in which 56 young professionals from 34 countries participated in 7 general sessions which were preceded by small team sessions.
- Digital First Steps (1st edition), aimed at parents of children between 0 and 3 years old, was held between March and May in 6 sessions, with 55 participants from 26 countries.

These international digital courses allowed us to make the courses available to families who do not have the option of participating in a course in their region or country due to not having course coordinators or not being able to gather a sufficient number of participants.

In 2022 we will hold new editions of these programs. We plan to organize between 3 and 5 international courses of the Personal Project programs, First Steps (parents of children from 0-3 years old) and Marital Love (for married couples of all ages).

3. Training activities for program moderators and coordinators.

The training activities for coordinators and moderators of our programs have also been affected by the pandemic, due to the difficulties of organizing face-to-face training sessions. Thus, we have formatted moderator training programs online, which has allowed us to organize international sessions and reach countries that we would not have reached with in-person sessions.

In 2022 we plan to focus our efforts on training new moderators for our youth programs: Personal Project, which is currently in great demand, and the new pre-university program, which we will launch during 2022.

In January 2022 we will hold the second edition of the Personal Project moderator training. We estimate holding 2 additional training sessions for this program this year. We will hold at least 3 other events for moderator training: a moderator training course for the pre-university program and at least 2 moderators training courses for parenting programs.

4. Support given to national conventions for the promotion of parent training programs.

Among IFFD's planned activities each year is to provide support in the design and organization of national conventions held in various countries. These events provide a greatly valuable opportunity in each of these countries to exchange experiences, as well as to augment the training activity carried out through the courses. Due to pandemic restrictions, these events continued to be postponed in 2021. We hope to resume these conventions in 2022 if the public health situation allows for it.

5. Coordination of technical committees and expert work groups to update IFFD programs.

These work groups have the objective of updating the materials used in the various courses, as well as creating new materials and adapting them to new formats.

The Synergia teams are updating the programs in Spanish. The translation and linguistic and cultural adjustment of the programs for each country is carried out by the following technical committees:

- **English technical committee:** made up of experts from Australia, Canada, the United States, Great Britain and Ireland. In 2022 they will continue working on the revision, translation and updating of IFFD programs in English, as well as on the country-specific linguistic and cultural adjustments of the programs reviewed by the Synergia teams.

- **French technical committee:** made up of experts from Belgium, Canada, Ivory Coast, France and Lebanon. During 2020 and 2021, this team completed the review of almost all IFFD programs and the translation of programs that had not previously been translated. In 2022 they will continue their review work, focusing especially on materials for coordinators and moderators. They will also adapt the pre-university program to French.
- **German technical committee:** made up of experts from the three countries that offer training in this language: Germany, Austria and Switzerland. In 2022 they will continue working on the German translation of training programs and support materials for trainers.
- **Russian and Portuguese work teams:** during 2022, these teams will be reactivated to work on the translation and adaptation of programs for Russian (Russia and Kazakhstan) and Portuguese (Brazil and Portugal). These teams were active in previous years, but during the last two years they had to temporarily stop their activity. In addition to these international teams, native speakers from various countries will translate some of the programs into their languages (Italian, Croatian, Chinese, Korean, Tagalog, etc.).

2022 INCOME AND EXPENDITURE BUDGET TRAINING AREA (IN EUROS)

INCOME

- 'Barcelona and Family' Foundation	60,000
- Contributions from member countries	45,000
- Contribution of IFFD Foundation	25,000
- Other contributions	35,000
- Fundación ACI	100,000
- Congress 2022	21,000
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	286,000

(*) This item includes:

- **Coordinator of the Madrid office:** She is the only person who is always at the IFFD office in Madrid. She is in charge of all kinds of tasks, from administrative matters, to collecting data from countries and organizations, organizing follow-up meetings between countries, organizing and preparing the minutes for coordination meetings in various parts of the world, etc. She is also in charge of organizing international congresses; for example, the IFFD world congress that was held in London in October 2019 and was attended by some 1,200 people from about 50 countries
- **Technical Director:** She is dedicated to technical tasks related to the courses. Often travels to various countries to run moderator courses or programs in the places where they are beginning to be taught. Coordinates the committees that are in charge of translating case studies into various languages (the case studies are translated into up to 17 languages) and adapting them to the different situations of each country. Advises local teams in the organization and delivery of courses.
- **Communication Manager:** she is in charge of the communication activities and corporate image. She is also in charge of organizing the international conference that will take place this year.

(**) This is an IFFD digital transformation and modernization project that includes an improvement in process efficiency, a modernization of working methods, and the design of a functional structure that allows the organization to face the growth challenges that it has ahead.

EXPENSES

STAFF EXPENSES	97,090
- IFFD Payroll (*)	75,795
- Social Security	20,045
- Taxes (IRPF)	1,250
EXTERNAL SERVICES	17,000
- Administration and management	10,500
- IFFD headquarters general expenses	4,000
- Documentation, travel, courses, and communication	2,500
TRANSFORMATION PROJECT (**)	20,000
- Beforget (consulting company)	20,000
CONGRESS 2022 (**)	45,000
- Congress organization expenses	45,000
AGORA PROJECT	106,910
(Programs on affectivity and sexuality)	
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	286,000

ADVOCACY: MAIN ACTIVITIES

1. Towards 2024 and Beyond.

- **Objective.** Prepare for the celebration of the 30th Anniversary of the International Year of the Family and collaborate with the United Nations in the development of the objectives of the International Year of the Family 2024.
- **Activities.**
 - **Kick-off meeting to prepare for the International Year of the Family in 2024.** During the IFFD International Congress in 2019 held in London, IFFD representatives met with representatives of international organizations, the Family Coordinator of the United Nations, and a group of prestigious, internationally recognized experts on family issues. The objective was to make an action plan for the preparations for the International Year of the Family.
 - **Meeting of Experts on the Family at the United Nations.** In 2020, IFFD was invited to contribute with family policy and format recommendations for the celebration of the International Year of the Family 2024 at the meeting of experts organized by the United Nations.
 - **Civil Society Declaration.** IFFD, in collaboration with other global organizations, is preparing a final version of the Civil Society Declaration for the year 2023. In addition to the perspectives of family organizations, the Declaration is being augmented with the political recommendations of regional and global initiatives in order to delve deeper into the objectives of the International Year of the Family and the 'megatrends' identified by the United Nations: new technologies, climate action, urbanization and international migration, and demographic change.
 - **Focus Group on 'Megatrends' in 2021-2022.** IFFD has promoted two focus groups in 2021 and plans to organize two more in 2022. Focus groups composed of experts on the four 'Megatrends' identified by the United Nations are part of an effort to enrich, with expert recommendations, the proposals contained in the Civil Society Declaration and in the action plan for the 30th anniversary of the International Year of the Family Conference, to be held in 2024.
 - **Expert Group Meetings in 2022-2024.** IFFD is coordinating the organization of global and regional meetings of experts to inform the proposal of social policies for the International Year of the Family in 2024. Expert meetings will be held in America, Europe, Central Europe, the Middle East, North Africa, South Africa and Southeast Asia.

- **Partners.** Division for Inclusive Social Development (DISD United Nations), Generations United (GU), National Association of Large Families (NOE), Doha International Family Institute (DIFI), European at-home Parents and Carers (FEFAF), Haro's Platform on Family Politics (Haro), European Large Family Association (ELFAC).

2. Active participation in preparing for the annual resolution of the General Assembly on family.

- **Objectives.** The main objective of IFFD in the United Nations is to promote a family-oriented perspective in family-related policies. Specifically, IFFD advises member countries, the United Nations, and other non-governmental organizations on enhancing the annual report of the Secretary-General on the worldwide situation of the family with expert recommendations. Likewise, IFFD seeks to ensure that the annual Resolution of the General Assembly on the worldwide situation of the family includes recommendations on family policies and 'parenting education.'

The following are some points of special importance that appear in the resolutions approved in recent years:

- Promoting the design, implementation and evaluation of social policies which impact the family unit.
 - Encouraging governments to support family activities through state funds, tax benefits and other types of help.
 - Emphasizing the need to prepare an annual report on the situation of social policies aimed at family development.
 - Highlighting the contributions of the family unit and encouraging policy proposals that strengthen its role as an indispensable means of sustainable development.
 - Encouraging governments to invest in training for parents ('parenting education') as a tool to improve child welfare.
 - Introducing the forms of participation in and celebration of the 30th anniversary of the International Year of the Family.
- **Activities.**
 - **Commission for Social Development (February).** One of IFFD's priorities in its international impact activity in the United Nations is to participate in the Social Development Commission that is held annually. In 2022 the Commission will have as its main theme 'Inclusive and resilient recovery from COVID-19 for sustainable livelihoods, well-being and dignity for all: eradicate poverty and hunger in all their forms and dimensions for the 2030 agenda.' Every year while this Commission is being held, the staff of IFFD organizes **the IFFD Briefing** as an opportunity to address issues of international significance. In the 2022 edition, IFFD plans to organize an event on 'Parenting and Mental Health' in addition to giving awards to private and public sector entities.

- **Commission on Population and Development (April).** IFFD actively participates in this event, which is held annually and presents a written and an oral statement both containing various recommendations for improving the situation of families. In addition, we collaborate with the Department of United Nations Economic and Social Affairs (UN-DESA) and other organizations to promote policy recommendations related to family and social development.
- **Commission on the Status of Women (March).** IFFD also actively participates in this annual event and presents a written and an oral statement both containing various recommendations for improving the situation of families.
- **International Family Day (May).** IFFD, in collaboration with the Division of Inclusive Social Development in the United Nations' Department of Economic Affairs and Social Organizations, organizes an event every year to celebrate Family Day at the United Nations. The purpose of this event is usually to reflect on the situation of families in the world and try to provide solutions and recommendations to member states and legislators.
- **Partners.** United Nations Department of Economic and Social Affairs (UN-DESA).

3. Inclusive Cities for Sustainable Families.

- **Objective.** Contribute to the resilience and strength of modern cities so that families can find a suitable place to live in them.
- **Financing.** Contributions from various local and regional governments.
- **Academic liaison.** July 9 University (UNINOVE) (Sao Paulo, Brazil).
- **Activities.**
 - **Technical Meeting of Signatories (March).** The annual technical meetings aim to bring the experiences of technical experts from many countries together to share and enhance with good practices the main indications of the Venice Declaration. The conclusions from the meetings generate recommendations for improving the situation of families in cities and regions. The first meeting took place in Curitiba in 2019 and the second is scheduled to take place in Venice in 2022.
 - **Monitoring Reports (April).** Evaluation of the following activities:
 - **World Cities Day observance (October).** Every year since 2017, IFFD has organized the celebration of World Cities Day. The event aims to highlight the importance of family policies in cities and regions. Likewise, it is an occasion to incorporate new signatories of the Venice Declaration and to share the main advances on specific points of the project.

- **Delegates from Brazil, Europe, Mexico and Poland.** To facilitate management and expansion of the Inclusive Cities for Sustainable Families project, regional delegates from various civil society organizations and the private sector have been appointed.
- **Academic Projects.** In order to improve the public perception and impact of the Venice Declaration and to provide a student perspective on it, academic projects have been organized with academic centers such as Rotterdam University of Applied Sciences (Netherlands), Universidad Panamericana (Mexico), UNINOVE (Brazil), IPC (France), and Universidad de La Sabana (Colombia).
- **Partners.** Government of the Veneto Region (Italy), ELISAN (European Network of Inclusion and Social Action), and the city of Marseille.

4. Collaboration with UNICEF.

- **Objective.** To enrich the perspective of family and parenting education in UNICEF's activities and objectives.
- **Activities.**
 - **UNICEF Board of Directors.** IFFD has been a consultative member of UNICEF since 2018 and participates in the various meetings, providing a perspective of caring for children through the education of parents.
 - **Committee of NGOs of UNICEF.** IFFD is co-chair—along with SOS Children's Village—of UNICEF's Committee of NGOs. This constitutes a civil society leadership role in the UNICEF system.
 - **Family-friendly policies.** IFFD collaborates with UNICEF in the initiative 'Redesigning the workplace to be family-friendly: what governments and businesses can do.'
 - **UNICEF Strategic Plan 2021-2024.** IFFD conducted a survey regarding the situation of families staying at home during the Covid-19 pandemic. Numerous IFFD families participated in this survey, which was sent as an official document to the Unicef Executive Board as supporting material for the 2021-2024 Strategic Plan.
 - **Forum on Children and Youth.** Olivier Yao, president of IFFD, will be proposed as a speaker at the next forum organized by UNICEF, to be held in 2022, as was the case in the first edition (2021). He will insist on the importance of 'parenting education' for the mental health of parents and children.

5. International Advocacy training.

- **Objective.** Critically assess the field of international human rights and promote its development, institutions, strategies and acts.

- **Activities.** UNICEF–Innocenti Office of Research.
 - **International Advocacy Workshop.** This event is held annually and is aimed at young leaders from around the world who are interested in developing their professional career in the field of multilateral institutions.
 - **Continuous training.** The workshop has a continuation of some kind throughout the year with young people attending the different activities that we organize.

6. Participation in Conferences and Congresses worldwide. Throughout 2022, IFFD staff will continue to present papers at various conferences and international meetings, at the invitation of their organizers. Throughout the past 11 years, IFFD representatives have attended more than 210 meetings held in 43 countries, and an additional 100 high-level meetings with government representatives.

2022 INCOME AND EXPENDITURE BUDGET ADVOCACY AREA (IN EUROS)

INCOME

- Stiftung Maienburg Foundation	100,000
- Contribution from Cavekal Capital Management	14,713
- Contribution from IFFD Foundation	33,000
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	147,713

EXPENSES

- Director of FAMILY PERSPECTIVE	42,071
- United Nations Representative	79,689
- General expenses for projects, travel and representation	20,000
- Taxes (IRPF)	5,953
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	147,713

2022 EXPENDITURE BUDGET FOR THE FOUNDATION (IN EUROS)

EXPENSES (*)

- Management and legal advice	10,000
- Communication	15,000
- Trips	20,000
- Organization of the New York Summit	8,000
- Various expenses	2,000
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	55,000

(*) The foundation has no contracted workers. The expenses of management and legal advice are high because Spanish legislation establishes very strict control for foundations, both from an accounting perspective and from a legal and administrative perspective. The rest of the expenses that appear in this list are associated with the fundraising activity carried out by the foundation.



IFFD FOUNDATION

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