IFFD Foundation
Endowment campaign
2020-2024

May 2020
IFFD Foundation was established in 2015 to provide financial stability to the International Federation for Family Development (IFFD), a not-for-profit institution that carries out activities in support of families in almost 70 countries in two areas: training and advocacy. The people involved in managing the foundation as well as in the fundraising campaign work as volunteers.

The foundation is undertaking a capital campaign with the goal of establishing an endowment fund of $20 million. The return provided by this fund will enable the IFFD to undertake relevant challenges such as:

- Reaching financial stability
- Undergoing expansion and development in various countries
- Increasing the professionalization of the staff
- Updating know-how and documentation for courses
- Management of the endowment fund

As of May 2020, fundraising is being carried out in:

- Chile
- Mexico
- Spain
- United States
- Brazil
- Guatemala

In each of these countries, a small number of people are raising money for the endowment. Our fundraising strategy is to focus on potential donors who can afford to give large donations.

» Activity & Countries

As of May 2020, we have raised $2.50 million, and our objective is to reach $20 million by 2024.

» Situation of the fundraising campaign as of May 2020

The endowment fund is managed according to an endowment policy approved by the IFFD Foundation Board of Directors.

The Asset Allocation is defined periodically by an Investment Advisory Committee. The investments of the endowment are managed through Mirabaud Asset Management.

The money is invested in vehicles that are specialized in the management of this type of funds. The objective is to obtain a growth of capital in the medium to long term by investing in a diversified asset portfolio.