IFFD Foundation
Endowment campaign
2018-2021

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IFFD FOUNDATION | empowering families

September 2019

IFFD Foundation was established in 2015 to provide financial stability to the **International Federation for Family Development (IFFD)**, a not-for-profit institution that carries out activities in support of families in almost 70 countries in three areas: training, research, and advocacy. The people involved in managing the foundation as well as in the fundraising campaign work as volunteers.

The foundation is undertaking a capital campaign with the goal, in its first stage, of establishing an endowment fund of

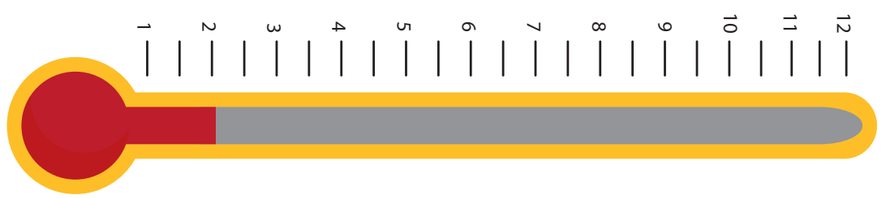
$12 MILLION

The return provided by this fund will enable the IFFD to undertake relevant **challenges** such as:

- **Reaching financial stability**
- **Increasing the professionalization of the staff**
- **Updating know-how and documentation for courses**
- **Undergoing expansion and development in various countries**

» Situation of the fundraising campaign

As of September 2019, we have raised $2.05 million, and our objective is to reach $12 million by 2021. So far, the main contributions have come from Chile and Italy.



IFFD Foundation endowment campaign 2018-2021 | September 2019

» Activity & Countries

As of September 2019, fundraising is being carried out in:

- **Chile**
- **México**
- **Italy**
- **Spain**
- **United States**
- **Brazil**
- **Guatemala**

In each of these countries, a small number of people are raising money for the endowment. Our fundraising strategy is to focus on donors who potentially can give between $50,000 and $1,000,000.

» Management of the endowment fund

The endowment fund is managed according to an endowment policy approved by the IFFD Foundation Board of Directors.

The money is invested in vehicles that are specialized in the management of this type of fund. The objective is to obtain a growth of capital in the short to long term by investing in a diversified asset portfolio.

As of September 2019, the endowment has been invested in the following funds:

- **GFE Aequitas Fund (Gestión Fondo Educativo)**
- **Fonemporium (Banco Santander)**
- **Gestion Boutique II S. Dinámico (Sassola Partners)**